



An international coaching supervision community and a source of good practice

### Introducing the Association of Coaching Supervisors

Coaching Supervision is increasingly being demanded by global organisations, buyers and accrediting bodies, and is fast gaining credibility and value across the coaching profession. All of the larger established associations have added value by advocating ongoing supervision for their coach members, creating codes of ethics, and launching accreditation principles and processes for supervisors. We applaud and support these developments.

The Association of Coaching Supervisors (AoCS) was set up to help in the promotion of coaching supervision to buyers, and by associations and training organisations. AoCS supports its members with self-marketing enabling them to reach their audience and contributes to our members' ongoing learning needs.

Its remit is to:

- ✚ raise the profile of coach supervision amongst coaches and buyers of coaching
- ✚ inform and educate coaches and buyers of coaching about coach supervision and its benefits
- ✚ provide an exclusive focus on coach supervision for all types of coaches including external and internal coaches; to lead a movement that influences the role and value of supervision, by developing an authoritative voice amongst the coaching profession
- ✚ position coach supervision as accessible, professional, desirable and be seen as “best practice”
- ✚ help overcome objections from coaches, and to eliminate negative connotations often associated with the word “supervision”
- ✚ provide a ‘world supervision map’ of trained supervisors accessible to buyers regionally and internationally
- ✚ create an attractive range of member benefits for an annual membership fee
- ✚ provide opportunities for CPD to enhance expertise through a range of quality professional practice activities, conferences, workshops, webinars, and networking, newsletters, etc.

AoCS is a not-for-profit organisation registered as a [Company Limited by Guarantee](#) This provides us with a legal entity and reduced liability for all of our members.

As part of membership, each member joining or renewing agrees to fund £1 to cover any debts in the unlikely event of the association closing or being wound up (we retain a contingency fund for this situation anyway).

With a core of founding members who inform the organisation's goals and direction, we also have a group of honorary members, advisors and volunteers who guide and mentor the development of AoCS, promote our aims and lend their support and voice where necessary.

Our aim is not to accredit supervisors, or to be a training school, or to replace existing coaching bodies/associations, but to supplement current providers, to build our relationships and to provide a real focus on supervision. Our mantra is to ‘Promote, Engage, and Develop’ our members and with the coaching community.

We reach out to our community of members and future members around the world to encompass what is most relevant to them where they are, inviting active thought provocation about the big themes of our times and how they might be woven through our strategy and our work.

Diversity is crucial to our work. In our teams, we will keep working together to create a climate within our association where all can flourish. Change is a constant theme, and our profession enables coaches to show up well-prepared to work with people through change in their context.

AoCS encourages coaches to take up and make the most of supervision. We act to prepare ourselves to show up in the supervision space with presence. We work to develop a full understanding of the perspectives and approaches to create developmental dialogue that coaches (and their clients) value.

We continue striving to attract a range of buyers of coach supervision to quickly match their needs for locally sourced and qualified supervisors.

All involved in AoCS are passionate about supervision and wish to ensure that coaches continue to improve their skills, and to help larger organisations provide effective and continuous in-house supervision to their internal coaches. We are supported by a rosta of high-profile Lifetime Contribution Members.

AoCS encourages diversity and supports inclusion across our membership. We actively welcome applications that meet our joining criteria from BAME and LGBT+ communities to come and join us.

Members are mainly qualified and accredited coaching supervisors in the UK and overseas, although a number of coaches and mentors have also joined to learn more about supervision.

We have Ambassadors in the North and South America, Asia Pacific, Australia, UK, Belgium, Germany, Spain, Holland, Germany, Switzerland, Austria, Czech & Slovak Republics, Russia and the Baltic States, Sweden and Ireland – and we are developing alliances and links in many developing countries.

For more information, please visit our website: <https://www.associationofcoachingsupervisors.com/>  
Email us: [info@associationofcoachingsupervisors.com](mailto:info@associationofcoachingsupervisors.com)

For more information, please <mailto:info@associationofcoachingsupervisors.com>

We look forward to talking to you soon.



**Our mission is to 'Promote, Engage, and Develop'**