



An international coaching supervision community and a source of good practice

### Introducing the Association of Coaching Supervisors

Coaching Supervision is increasingly being demanded by global organisations, buyers and accrediting bodies, and is fast gaining credibility and value across the coaching profession. All of the larger established associations have added value by advocating ongoing supervision for their coach members, creating codes of ethics, and launching accreditation principles and processes for supervisors. We applaud and support these developments.

The Association of Coaching Supervisors (AoCS) was set up to help in the promotion of coaching supervision to buyers, and by associations and training organisations. AOCS supports its members with self-marketing enabling them to reach their audience and contributes to our members' ongoing learning needs.

Its remit is to:

- ✚ raise the profile of coach supervision amongst coaches and buyers of coaching
- ✚ inform and educate coaches and buyers of coaching about coach supervision and its benefits
- ✚ provide an exclusive focus on coach supervision for all types of coaches, both external and internal coaches lead a movement that influences the role and value of supervision, by developing an authoritative voice amongst the coaching profession
- ✚ position coach supervision as accessible, professional, desirable and be seen as “best practice”
- ✚ help overcome objections from coaches, and to eliminate negative connotations often associated with the word “supervision”
- ✚ provide a ‘world supervision map’ of trained supervisors accessible to buyers regionally and internationally
- ✚ create an attractive range of member benefits for an annual membership fee
- ✚ provide opportunities for CPD to enhance expertise through a range of quality professional practice activities, conferences, workshops, webinars, and networking, newsletters, etc.

AoCS is a not-for-profit organisation with a core of founding members who inform the organisation's goals and direction. We also have a group of honorary members, advisors and volunteers who guide and mentor the development of AoCS, promote our aims and lend their support and voice where necessary.

The aim is not to accredit supervisors, or to act as a training school, or to replace existing coaching bodies/associations, but to supplement current relationships and to provide a real focus on supervision.

We continue striving to attract a range of buyers of coach supervision and we are able to quickly match their needs with locally sourced and qualified supervisors.

All involved in AOCS are passionate about supervision and wish to ensure that coaches continue to improve their skills, and to help larger organisations provide effective and continuous in-house supervision to their internal coaches.

Members are mainly qualified and accredited coaching supervisors in the UK and overseas, although a number of coaches and mentors have also joined to learn more about supervision. We have created a regional network in the UK, available to provide face to face, telephone and group supervision to coaches.

Regional Coordinators organise local events and forums, and act as a focal point for enquiries from buyers of coach supervision.

We have Country Coordinators in the North and South America, Asia Pacific, Australia, UK, France, Belgium, Germany, Spain, Holland, Germany, Switzerland, Austria, Czech & Slovak Republics, Russia and the Baltic States, Sweden and Ireland – and we are developing alliances and links in many developing countries.

For more information, please visit our website: <https://www.associationofcoachingsupervisors.com/>

Email us: [info@associationofcoachingsupervisors.com](mailto:info@associationofcoachingsupervisors.com)

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Our co-directors include Jo Birch, Julia Menaul and Peter Welch, supported by a roster of high profile Honorary Members and Advisers.

We look forward to talking to you soon.



**Our mission is to 'Promote, Engage, and Develop'**

